

CREATIVE WORKFLOW

I integrate artificial intelligence strategically across my design process to accelerate iteration without compromising craft or brand consistency.

01

Canva

COLOR & VISUAL REFINEMENT

I use Canva's built-in AI tools to adjust color palettes rapidly across multiple assets, ensuring visual harmony. I also add dimensional effects and depth to static elements while keeping brand alignment.

02

Claude

STRATEGIC BRAINSTORMING

I use Claude for rapid concept exploration, narrative development, and strategic problem-solving before execution — accelerating ideation and sharpening how I present direction to stakeholders.

03

Sora (ChatGPT)

MOTION & ASSET GENERATION

I generate exploratory motion graphics and visual assets with Sora to test concepts fast, then refine final versions in After Effects or Figma for brand consistency.

04

Figma AI

COMPONENT & LAYOUT ACCELERATION

Figma's AI streamlines componentization and helps me organize design systems faster — generating wireframes I manually refine for precision and brand standards.

WORKFLOW PRINCIPLE

AI is my collaborative tool for speed and exploration. Every output is reviewed, refined, and repositioned to maintain design quality and strategic alignment. AI amplifies my capability. It doesn't replace judgment.